



OZDiver Magazine 2020

OZDiver Magazine is a FREE Quarterly online magazine that caters for the scuba diving community all over the world and focus on the Australian diving community.

As scuba divers are adventure seekers, we cover all relevant topics in each magazine, such as exciting diving news, scuba happenings, medical topics, technical diving, wreck diving, local as well as international dive travel plus reviews for scuba divers on the latest scuba diving equipment, books, gadgets and much more.



Distribution

The latest edition and archived magazines are available for FREE to view online or to download it from our website. www.ozdiver.com.au

All Magazines is also for FREE available from the Google play and the App Store through OZDiver Magazine App



Circulation

In 2019 we had over 90 000 downloads and views of the magazine, pages and articles.

About 35% of our readers are from all over the world and an average of 65% is from all over Australia.

Readers can subscribe through our Website, Facebook, Apps for updates and newsletters. In 2019 we did more than 245 000 newsletters and posts/pages to keep our readers up to date about events and when magazines become available throughout the year.

Following the growth margin of readers over the years we estimate that in 2019 and 2020 our readers will increase by at least 10 - 20%.

www.ozdiver.com.au

It is not the destination but the journey

OZ DIVER

AUSTRALIA'S PREMIER DIVE MAGAZINE



OZDiver Magazine
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ABN: 61 890 927 129

Media Partners



Readership Profile

AUDIENCE: Over 90 000 (2019) – Downloads & Views & Clicks
DISTRIBUTION: World Wide (About 65% Australia – 35% World Wide)
Male: 60% **Female:** 40%
Age: 20 – 60 years

Editions

January – March Edition
April – June Edition
July – September Edition
October – December Edition

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OZDiver Magazine is a portal for the World and the Australian Scuba Diving community.

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