

## About OZDiver Magazine

OZDiver Magazine is a free Quarterly online magazine that caters for the scuba diving community all over the world and focus on the Australian diving community.

As scuba divers are adventure seekers, we cover all relevant topics in each magazine, such as exciting diving news, scuba happenings, medical topics, technical diving, wreck diving, local as well as international dive travel plus reviews for scuba divers on the latest scuba diving equipment, books, gadgets and much more.



## Distribution

The latest edition and archived magazines are available for free to view online or to download it from our website. [www.ozdiver.com.au](http://www.ozdiver.com.au)

All Magazines is also for free available from the Google play and the App Store through OZDiver Magazine App



## Circulation

In 2016 we had over 50 000 downloads and views of the magazine, pages and articles.

About 40% of our readers are from all over the world and an average of 60% is from all over Australia.

Readers can subscribe through our website, face book, apps for updates and newsletters. In 2016 we did more than 150 000 newsletters and posts to keep our readers up to date about events and when magazines become available throughout the year.

Following the growth margin of readers over the years we estimate that in 2017 our readers will increase by at least 20%.



AUSTRALIA'S PREMIER FREE DIVE MAGAZINE

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Western Australia  
E-mail: [info@ozdiver.com.au](mailto:info@ozdiver.com.au)  
P/H: 04488 7 9903  
ABN: 61 890 927 129

## Media Partners



## Readership Profile

**READERSHIP:** Over 50 000 (2016) – Downloads & Views  
**DISTRIBUTION:** World Wide (About 60% Australia – 40% World Wide)  
**Male:** 60%    **Female:** 40%  
**Age:** 18 – 60 years

## Advertising

Ozdiver magazine runs as a nonprofit magazine as we have a main sponsor that provides most of the funds to publish and manage the costs for the magazine

This allows us to run the advertising costs at minimum

Please contact us if you need any more information or rates regarding advertising in OZDiver Magazine.

## Editions & Deadlines

January – March Edition (Ad Material 5 December)  
April – June Edition (Ad Material 5 March)  
July – September Edition (Ad Material 5 June)  
October – December Edition (Ad Material 5 September)

[www.ozdiver.com.au](http://www.ozdiver.com.au)

It is not the destination but the journey

## General Conditions

1. Advertising must be paid in full before magazines are published
2. We need to receive final advertising materials before the deadlines
3. If material is received too late for publication, the space reserved for it will be charged for
4. The Magazine will not be held responsible for inferior material supplied by the advertiser
5. NO PRICES are allowed on the advertisement (branding ONLY), due to the amount of readers that are downloading older magazines
6. Telephonic instructions must in all cases be confirmed in writing
7. Editor and Publisher have the final say on who are allowed to place ads in the magazine

## CONTACT DETAILS

If you have any enquiries do not hesitate to contact me

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**OZDiver Magazine is a portal for the World and the Australian Scuba Diving community.**